

# TOURISM IN ICELAND IN FIGURES

## - April 2022

### International visitors through Keflavík Airport

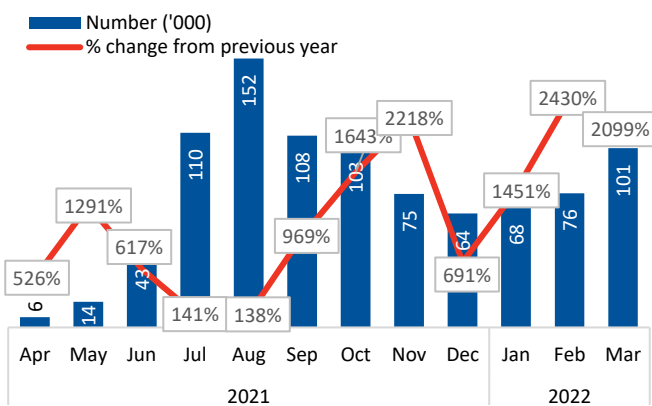
#### International departures in the period April '21-March '22<sup>1</sup>

	% of departures	Number	% change from the past 12 months*
<b>Total number</b>		<b>920,502</b>	<b>487.5%</b>
<i>Top ten countries**</i>			
USA	29.0%	267,043	8258.2%
UK	13.8%	126,730	1424.8%
Germany	8.7%	80,213	215.9%
Poland	6.5%	60,279	152.1%
France	5.4%	49,707	440.7%
Italy	3.8%	35,157	267.4%
Denmark	3.2%	29,683	66.3%
Spain	2.7%	25,188	406.5%
Netherlands	2.7%	25,026	260.6%
Baltic states	1.9%	17,736	236.2%

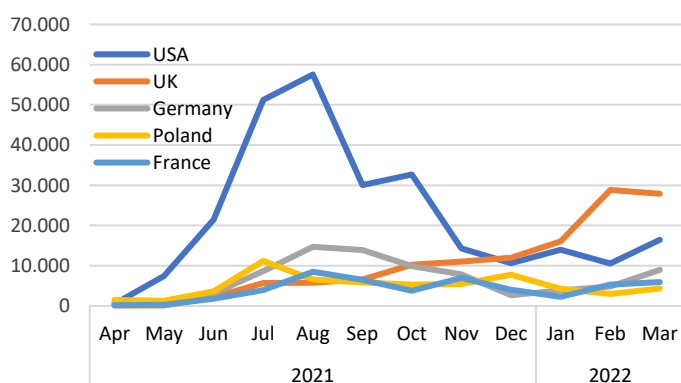
\*Comparison of the periods April- March 2020-21/2021-22.

\*\*Top ten countries were 77.9%.

#### Departures by month<sup>1</sup>



#### Departures by month – Top five\* countries<sup>1</sup>



\*Top five countries (April'21-March'22) in total were 63.4%.

### Main purpose of visit to Iceland and length of stay

#### Purpose of visit April 2021 – March 2022<sup>2</sup>

	Number*	% of visitors
Holiday	828,452	90.0%
Visit friends/relatives	41,423	4.5%
Health-related, education etc.	13,808	1.5%
Business-related	20,251	2.2%
Temporary work	11,046	1.2%
Visit without an overnight stay	5,523	0.6%

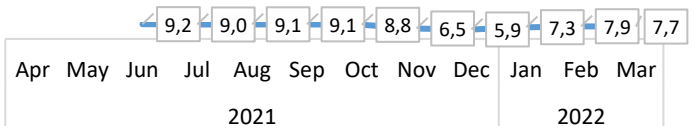
\*Calculation based on visitor statistics at Keflavik Airport.

#### Length of stay in Iceland April 2021 – March 2022<sup>2</sup>

	Number of nights	% change from the past 12 months*
<b>Average length of stay</b>	<b>7,7</b>	<b>-31.9%</b>
USA	7,5	-
UK	5,2	-5.4%
Germany	9,7	-24.2%
Poland	7,1	-28.3%
France	8,5	-33.6%
Italy	8,8	-24.1%
Denmark	7,4	-18.7%
Spain	9,0	-18.2%
Netherlands	8,1	-33.6%
Baltic states	8,7	-1.1%

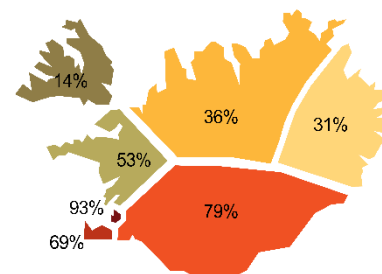
\*Comparison of the periods April-March 2020-21/2021-22.

#### Average length (nights) of stay by month June '21-March '22<sup>2</sup>



### International visitors by region

#### Which regions were visited June 2021 – March 2022<sup>2</sup>



## Overnight stays

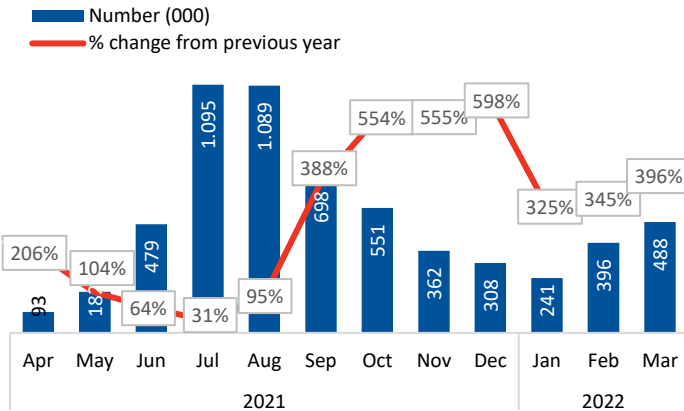
### Overnight stays in registered accommodation (April'21-March'22<sup>3</sup>)

	% of guest nights	Number	% change from the past 12 months*
<b>Total guest nights**</b>		<b>5,981,159</b>	<b>151.3%</b>
Hotels	51.8%	3,095,574	282.5%
Guesthouses	15.0%	899,640	109.3%
Other accommodation	33.2%	1,985,945	74.1%

\*Comparisons of the periods April-March 2020/21 - 2021/22.

\*\*Non-registered stays are not included.

### Overnight stays\* in registered accommodation by month<sup>3</sup>



\*Overnight stays of Icelanders and international visitors in registered accommodation.

### Overnight stays in hotels April 2021 – March 2022<sup>3</sup>

	% of hotel guest nights	Number	% change from the past 12 months*
<b>Total guest nights**</b>		<b>3,095,574</b>	<b>282.5%</b>
Iceland	28.7%	886,957	61.3%
USA	25.2%	779,489	2787.2%
UK	12.8%	397,745	2047.5%
Germany	7.5%	233,187	310.9%
France	3.7%	113,716	562.4%

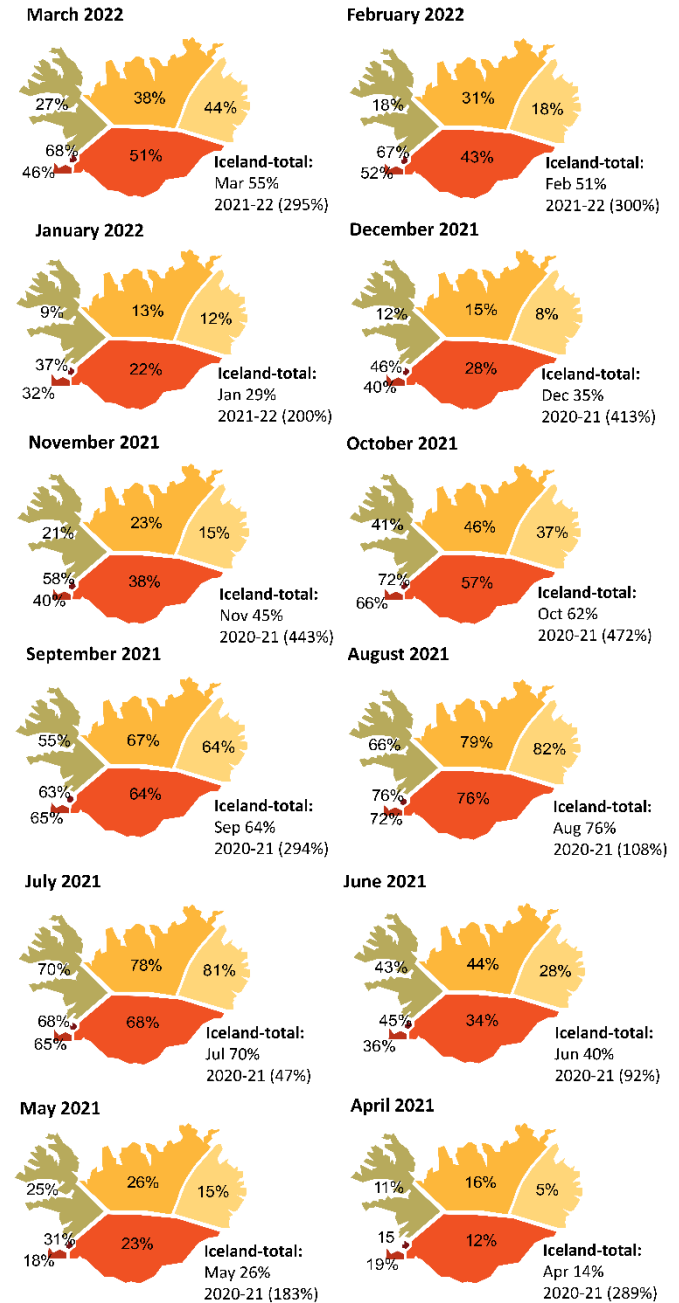
\*Comparison of April-March 2020/21 - 2021/22.

\*\*5 largest nationalities accounted for 77.9% of total guest nights in hotels.

### Room occupancy in hotels (April 2021 – March 2022<sup>3</sup>)

	Total		Capital region	
	Room occupancy	% change from previous year	Room occupancy	% change from previous year
Apr'21	14.0%	288.9%	15.2%	406.7%
May'21	25.5%	183.3%	31.0%	496.2%
Jun'21	40.0%	92.8%	44.8%	273.3%
Jul'21	69.6%	46.5%	67.8%	96.0%
Aug'21	75.5%	108.0%	76.2%	166.4%
Sep'21	63.5%	294.4%	63.3%	358.7%
Oct'21	61.8%	472.2%	72.1%	606.9%
Nov'21	44.5%	442.7%	58.2%	601.2%
Dec'21	34.9%	413.2%	46.2%	500.0%
Jan'22	28.5%	200.0%	36.5%	288.3%
Feb'22	51.2%	300.0%	67.1%	515.6%
Mar'22	55.3%	295.0%	67.9%	340.9%

## Room occupancy in hotels by region<sup>3</sup>



## Sources

<sup>1</sup>Icelandic Tourist Board and Isavia: Departure statistics at Keflavik Airport. The counting of passengers is done manually before they enter the departure area and the limitations of the methodology needs to be kept in mind when viewing the statistics. The counting covers all passengers going through the security check. From October 2019, the counting is based on a sampling method.

<sup>2</sup>Icelandic Tourist Board: Border Survey conducted by the Icelandic Tourist Board and Statistics Iceland at Keflavik Airport. Due to Covid the survey was not active April-June 2020 and September 2020 - May 2021.

<sup>3</sup>Statistics Iceland: Accommodation statistics 2020-2022. Guest nights in registered accommodation refer to overnight stays with operators registered in Statistics Iceland's database. Estimated figures for 2021 and 2022.