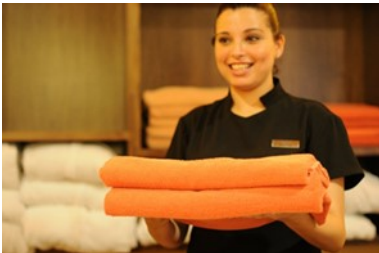


# Certification: a driver for sustainable development



HOTELS & ACCOMMODATIONS

## The industry solution for responsible businesses

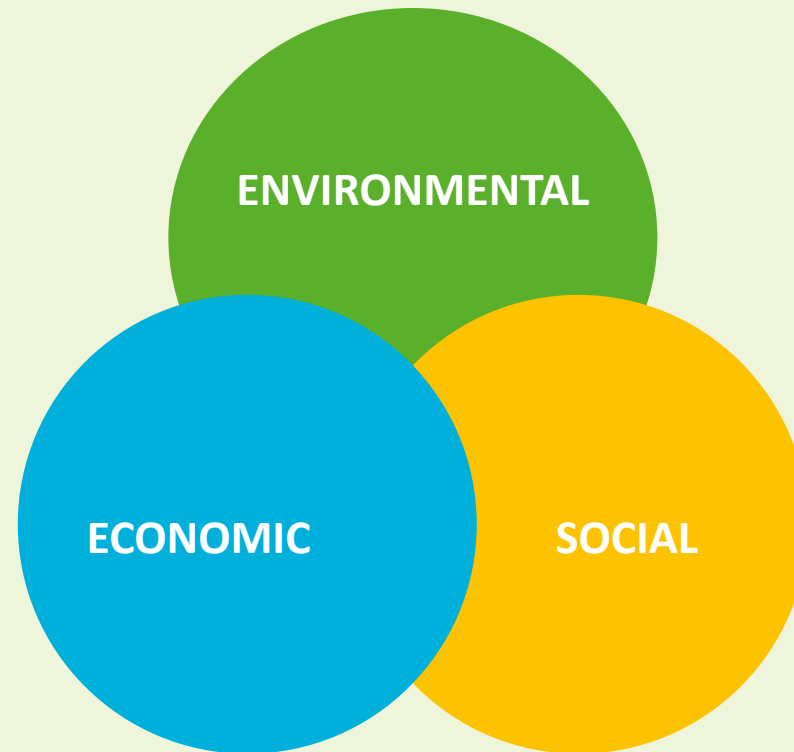
- **Travelife is an international sustainable tourism certification scheme**
- It helps its 1,400 accommodation members and tour operators around the world improve their environmental, social and economic performance cost-effectively.
- Accommodation members meeting Travelife's standard are formally recognised with an award to promote their sustainability achievements



“Inspiring and supporting  
businesses and their customers to  
transform tourism  
for a better future.”

### HOTELS & ACCOMMODATIONS

**Travelife for Hotels & Accommodations: all 3 areas of sustainability**



**HOTELS & ACCOMMODATIONS**

- Egypt: Discrimination; employment contracts;
- Caribbean: Impact on communities; labour conditions;
- Turkey: Freedom of association; employment contracts and overtime;
- Thailand: Migrant workers, trafficking, child protection;
- Sri Lanka: Post-conflict destination; local communities.



**TRAVEL**  
PLAN WITH THE EXPERTS • BOOK WITH CONFIDENCE

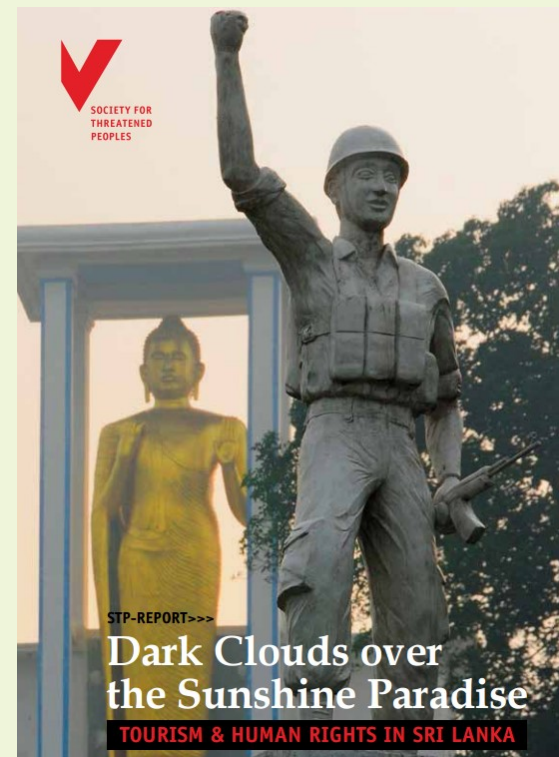
Home | Hotels | Destinations | Cruise | USA | Family

HOME » TRAVEL » TRAVEL NEWS

### Tourists warned to avoid certain Maldives resorts over human rights abuses

A campaign group concerned about human rights in the Maldives has produced a website encouraging tourists to avoid hotels that it alleges are linked to abuses

434 455 0 5 894 Email



## HOTELS & ACCOMMODATIONS

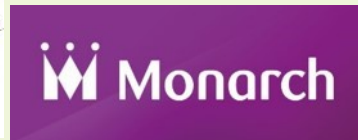
Travelife criteria are organised under four 'Themes' and within each theme are a series of 'Topics'



HOTELS & ACCOMMODATIONS



**Thomas  
Cook**



### HOTELS & ACCOMMODATIONS





### HOTELS & ACCOMMODATIONS

**Travelife for Hotels & Accommodations has a simple certification process, designed to support its members.**



### HOTELS & ACCOMMODATIONS



- The auditor visits your property, spending up to 1 day with you.
- Audit begins with an opening meeting which will include key members of staff, where the auditor will confirm:
  - What documentation they want to review.
  - Which members of staff they want to speak to.
  - What parts of the property they want to visit.
- Audit is designed to be a two-way conversation with the auditor, so properties are encouraged to ask questions.
- Audit ends with a closing meeting where the auditor discusses the matters arising from their visit and requests further information.



A-GAS

22

REFRIGERANT

4000  
Motion

MOTOR OIL

SAE 15W40



### HOTELS & ACCOMMODATIONS

#### ■ **Reduced costs**

- Helps cut costs on overheads like energy, water and waste management.

#### ■ **Improved customer experience**

- Tour operator research shows customers rate Travelife properties higher than others.

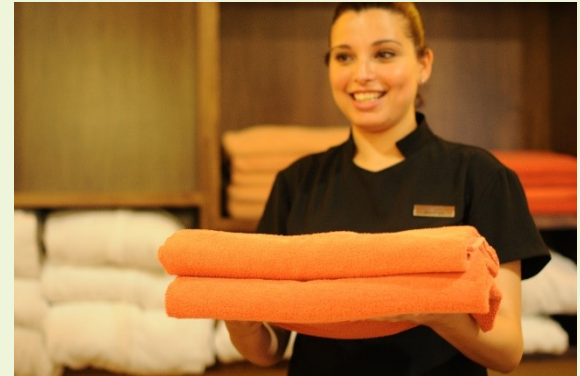
#### ■ **Comprehensive, practical support**

- Help to prepare for audit and achieve certification status.
- Case studies and training seminars.

#### ■ **Supports the local economy**

- Supports local people, culture and economy by 'buying, employing and promoting local'.

#### ■ **Increased publicity**



## HOTELS & ACCOMMODATIONS

**Increasing demand for sustainable accommodation**

ABTA Consumer Trends



**71% of customers will make eco-friendly travel choices in next 12 months**

TripAdvisor



**Holidaymakers feel better for choosing environmentally and socially aware hotels**

LA Times

*Los Angeles Times*



### HOTELS & ACCOMMODATIONS

- **Reduces the administrative and financial burden of managing the issue in-house.**
- **Risk and reputational management: Assurance that properties**
  - Have sound environmental management practices
  - Treat their employees, local community and suppliers fairly; safeguard the rights of children and other vulnerable groups (UK Modern Slavery Act)
  - Stimulate the local economy; preserve and promote the cultural heritage of destinations.
- **Demonstrates to your customers, suppliers and wider stakeholders that you are taking responsibility.**
  - Opportunity to use Travelife logos in brochures and marketing.
- **Use of a credible system: Externally accredited, run by ABTA.**
  - Robust response when issues arise; Travelife a solution that can protect your business.

### HOTELS & ACCOMMODATIONS




- Over **1,400** members in 54 countries worldwide, Including:
  - Spain: **414**
  - Greece: **207**
  - Cyprus: **67**
  - Portugal: **59**
  - Mexico: **59**
  - Croatia: **39**
  - Dominican Republic: **29**
  - Italy: **28**
- **15 million+** holidaymakers stay in Travelife certified hotels
- **800 audits** in the last 12 months
- **And you?**



**HOTELS & ACCOMMODATIONS**

■ To learn more about Travelife  
Visit: [www.travelife.org/Hotel](http://www.travelife.org/Hotel)

■ Stay connected

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