

Conservation and Tourism in National Parks Importance of Harmonization Icelandic Tourism Conference – 30 November 2016 2016 National Park Service. CENTENNIAL

### **Strategies for Balancing Tourism and Conservation**



Park & Tourism Management Framework USNPS Overview Park Management and Park Planning Visitor Use Management

**Final Recommendations** 









### Park Management

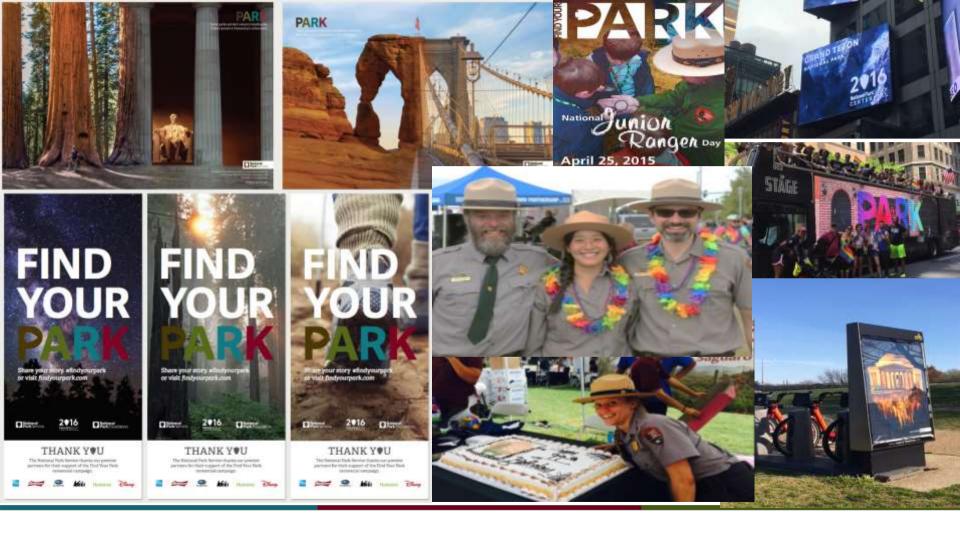
Mgmt. plans
Park zones
Desired conditions
Visitor capacity
Visitor mgmt.
Fees, etc. Tourism Management

> Destination mgmt.
> Infrastructure
> Policy
> Marketing and promotion
> Regulation
> Product
> development



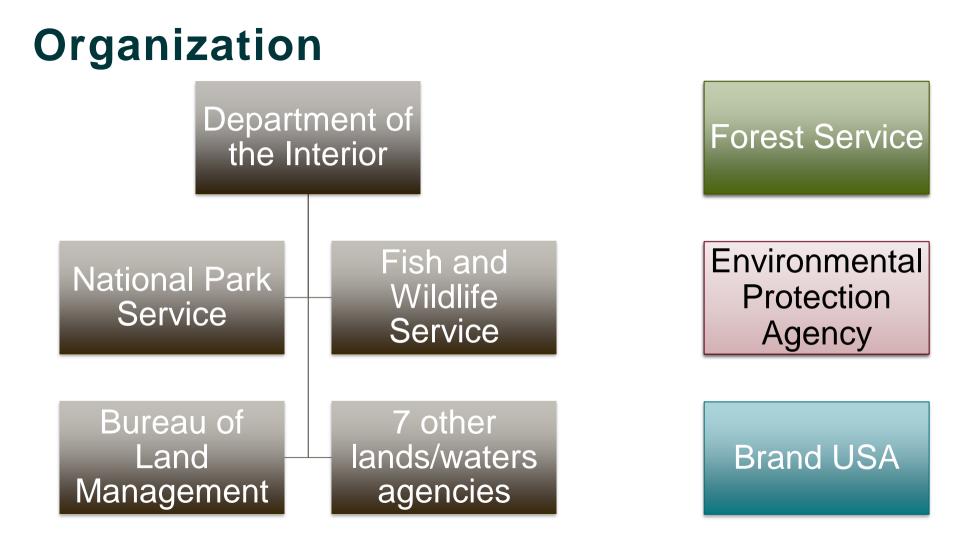


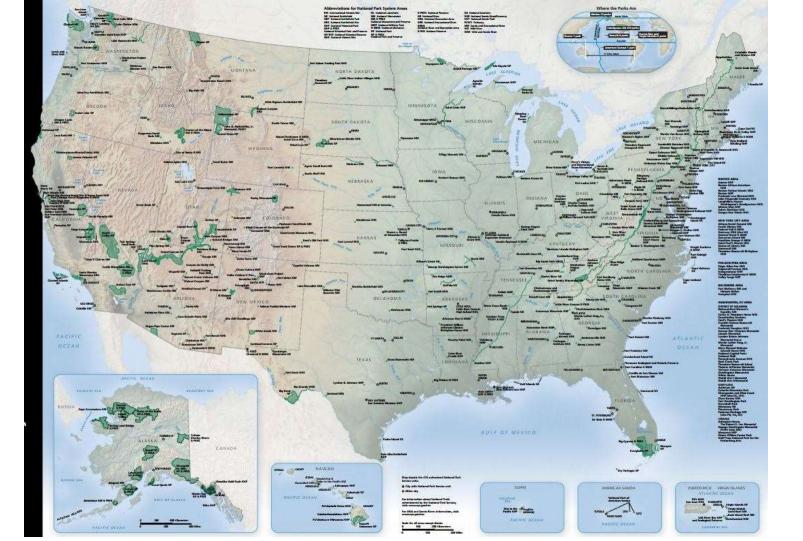




# <u>307,247,252</u> 2015 RECREATION VISITS TO NATIONAL PARKS

# 2016 FORECAST FOR ANOTHER 5% +/-INCREASE OVER 2016







19

203

598

2,500

- 49National Heritage Areas11National Scenic Trails
  - **National Historic Trails**
- 80,000 National Register of Historic Places
  - Wild & Scenic Rivers
  - **National Historic Landmarks**
  - National Natural Landmarks

# **Partners**



Concessioners Commercial Use Authorizations **Friends Groups Cooperating Associations Field Institutes Community Partners Educational Partners** Conservation non-profits **Tourism Sector** 

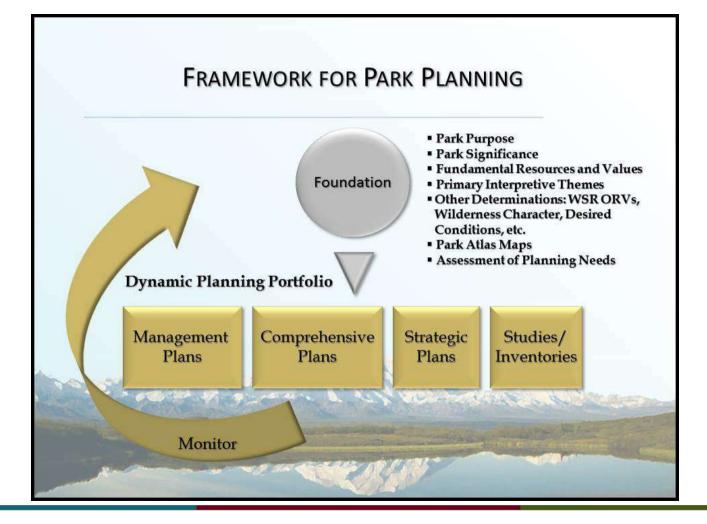


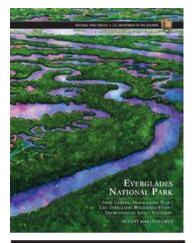
## Park Management

**Functional Areas** 

### •Resource Protection

- •Visitor Experience
- •Facility Operations
- Maintenance
- •Management and Administration









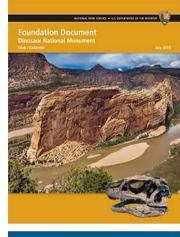


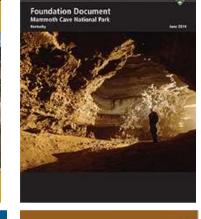


A New Vision for a Great Urban National Park Gateway National Recreation Area

Final General Management Plan Environmental Impact Statement April 2014







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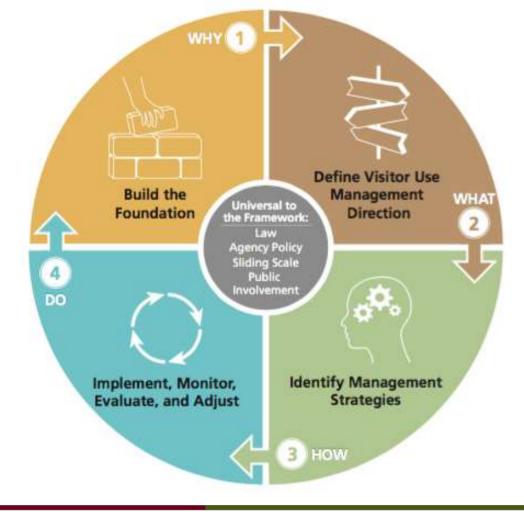
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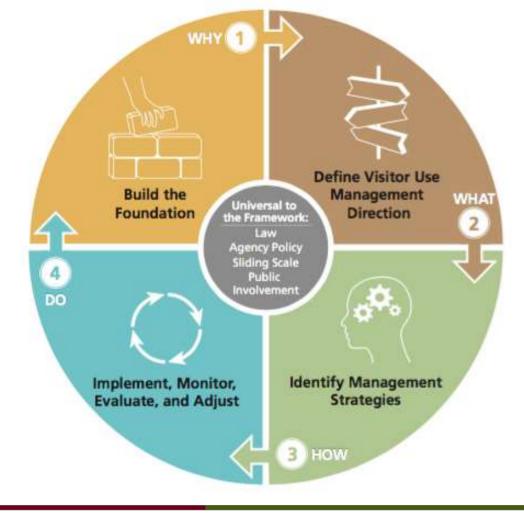
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- 1. Build the Foundation
- 2. Define Visitor Use Management Direction
- 3. Identify Management Strategies
- 4. Implement, Monitor, Evaluate, and Adjust



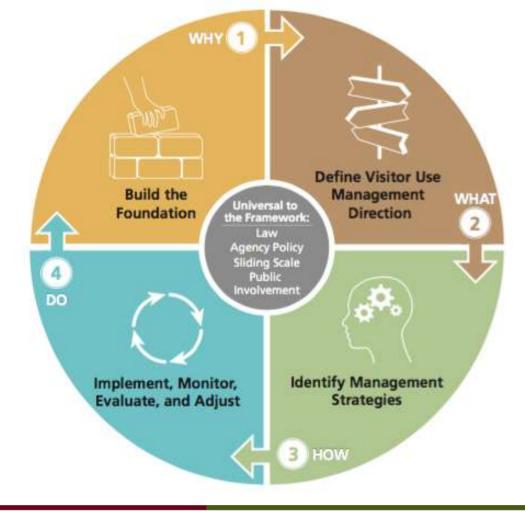
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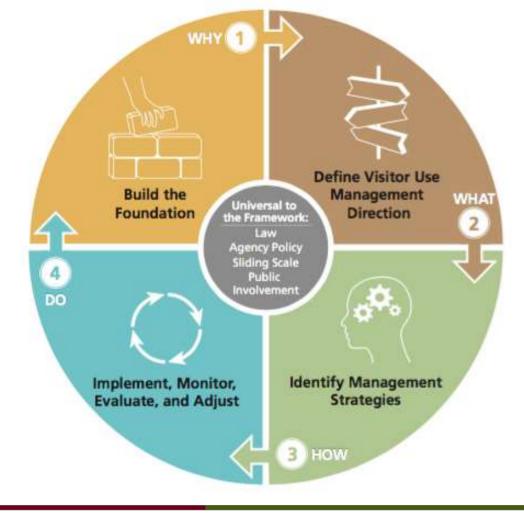
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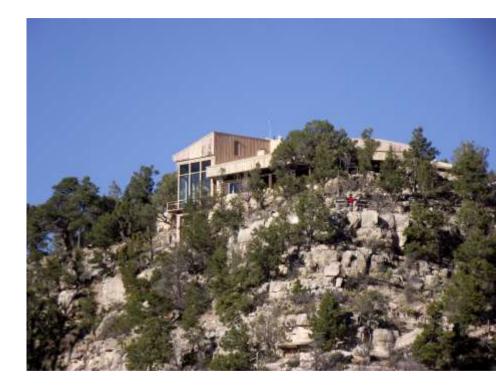


- 1. Site Management/Engineering
- 2. Information and Education, Marketing and Promotion
- 3. Regulation and Enforcement



### **Site Management/Engineering**

- 1. Site design, construction, and maintenance
- 2. Location and spatial distribution of use
- 3. Tactic increase ability of sites to withstand use
  - 1. Facilities and structures
  - 2. Hardening sites













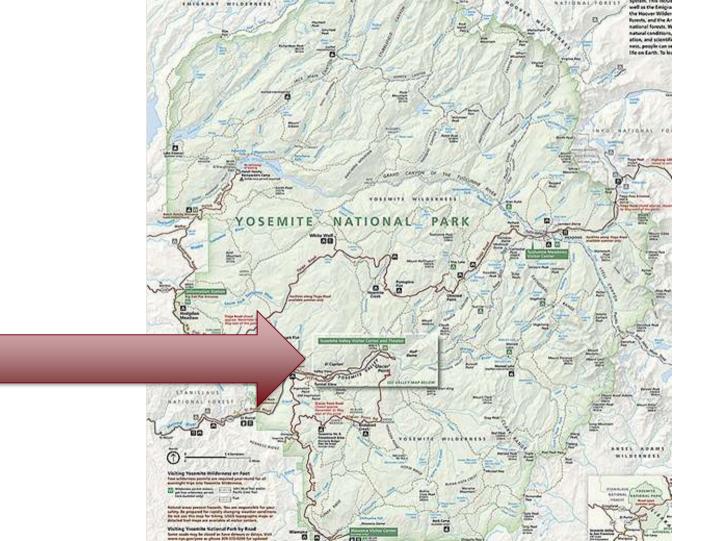












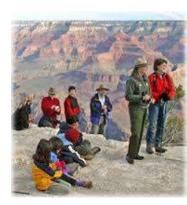
### Information and Education and Marketing and Promotion

- 1. Influencing behavior and setting expectations
- 2. Interpretive panels, visitor contacts, education programs, digital and social media, publications, maps, guides
- 3. Marketing and promotion











### Welcome to Winter

#### A New Season, A New Park

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#### Free Park Movie

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Beaver Michigan has assisted leasting devices for addiincripture and anothing in and industries been Ke parally with feature late, Barb risks printing have a pressed events of the part little and a contain on Datastal

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#### What's Different in Winter?

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Winter is an experienced and time is some adult to Look the terms plotgabe Columnia Wash to petitionen ale. offer a net require show he remained an entry emphasized in an element and dealer, and higher's elemp along the Highman 14/1/12 Binic contains:

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Month darius to date.

### Stay Safe

### Be Responsible

IT IS YOUR RESPONSIBILITY TO BE safe and to know and obey park rules. You can find park safety information. rules, and regulations at visitor centers, entrance stations, trailhead balletin boards, and the park website at nos.gov/romo.

#### Altitude Sickness affects many visitors every year. Senatures

include Invadaction, markets, fattoon, directions, vombing, and in acute situations, even unconsciences. Although can also appraidly present ing conditions like heart and lung chever. Take your time, drink plenty of water, eat lightly, and rest. The only cuts for at buck sickness is to ondown to a leaver altitude.

Avalanches can be easily trippered by backcountry travelers. The park does not do any avalariche control. Nation assume trails are free of avalanche historia. Manage and play beaution to an analogue callage, descentioned availarsche terrain, and avoid skiling ur snowshoeing in plep suffer. If cought in an avalanche make swimming ministers and by to slav on top

of the stides. For current conditions, check at a visitor center, call 970 586-1206, or sist. availanche state co.us

Backcountry Travel should be done m a group, thit alone, leave a detailed tup interary with a friend. This helps park authorities if you fail to return. Mountain weather charloss suckly. If conditions are more official than anticipated, turn around, Longs Peak, a popular climb, can have treacherous ice which show any time of year. Camping is only allowed in designated sites and requires a germit. Visit goings govRockyBackcountry

are legal to Colorado.

Trail Ridge Road usually closes in mid-October but may temporarily close ear-Her (see map on back for closure locations). in writer, Old Fail River Road is closed to motorized travel, Weather permitting, lower elevation paved toals Uncluding Bear Lake Acads remain open. Expect show, six, wind, and cold temperature at any time. All-wheel down framwheel drive, or show this shay be recommended during periods of heavy show.

#### Cell Service is unavailable in much of the park. Con't depend on a cell phone for emergency help

Drones are not allowed anywhere in Rocky Mountain National Park

Falling Trees are an ever-present barard and run fail authout avenues Be extra careful around dead trees when it's windy or following a sedestorm.

Firearm Possession in the calk is permitted for those legally authorized to powers firestmisunder federal, Colorado, or local laws However hunting, inclusional shoothing, and target practice are illegal. Federal law prohibits finants in park buildings and

currents ran kelorit you over and not you! facilities. Those legally allowed to carry frearms downshearn or underweter, where you may must comply with all applicable state and federal become transport. Streamstate rocks are often Trainers land stopery, and nearby water may be deep. Always closely supervise children around all water but Fishing requires a Colorado state

S Tohrag license. Not all park skes have reproducing fish populations, the failing is allowed except in designated closed waters. All falsing requilitions apply Only use hand aupers-oni mechanical equipment is allowed in designated willierfess. For more information, and goings gow Rockyfishing

#### Hypothermia can happen any time of year. Watch for drosseries,

impaired judgment, excessive shiwing, patientes like marks and previopondum. and plurred speech. To prevent, wear insulated, wird-proof layers and stick planty of fluids.

Marijuana possession and use is **Begal in Rocky Mountain Nation**at Park and all federal lands, nem though small amounts of recreational manipage

for current park mail and driving conditions. · Stop at a visitor cantter · Call the Trail Nebey Rosel status line

#### Pets are prohibited on ALL park trails, fundra, and meadow areas

Leasthed pets are only allmost in picnic areas, parking lots, camporounds, and along statistics. Never losser pate in vehicles if it rech. them in danger or they become a miblic isusance. When outside vehicles, pets must be on lastes no londer than six feet. Service animals that have been individually trained to perform specific tasks for the benefit of persons with disabilities are allowed in the park. Emotional support ("therapy animals") and service-animals in-training are not service animals under the Americans with Disabilities Act and may not access truth or other non-motoright Mark

> Rivers and Streams can be deadly Park waters are frigid. Powerful

especially rear rivers and shearrs.

Matal detector one is providented.

Take only pictures. It is illegal to

pinecones, tooks, airfars, and artifacts or to dis-

Purify all water from rivers.

lakes, and streams before

drinking. Park waters may contain

torb soll, were to wrantation industries flowers).

take any natural features including

Never feed or approach wildlife

Many amazing animals call Rocky tome. To keep them and you take and combertable · Ones within closure areas and "No stopping" battle zones. · One parking areas along the read of east analytic, real year attacks.

completely off the load and do not name on workstation · Keep a tale distance. If you cause an animal to move or change behavior.

you are too close! Approximing an animal puts you at tok and may cause if shess, leading to planate and illness. + Never feed widthe, including birts and chomatel

#### Bears and Mountain Lions

Seems a best or incurtain fort is ture, and interactions are even more rare. However, keep the following in mind:

- + Travel in prougs and make noise as white Sike clowly together. Gep children clevel A predator down rest stutingauth a tunning child from tunning pres.
- · If you see a kear or mountain lide, stop, stay cath, and back away skewly News approach withlife or turn your back and run. Stand tail and Rook large Rater your arms. Protect small children by picking them up: · If approached, make load noises,

shout, clap hands, burst pots or pant, and fight back if attacked.

Entrance Fees

INVATILATING \$50

Amuel

Serior

Access

1-day Pass \$20 \$10

7-der/Fem \$30 \$15 \$25

#### Carry the Essentials

at Lots of water and high-energy food Lawers of statting including. itorm gear, hat, gloves Surglesin with UV protection ✓ Sumatern Study footwear and extra socks

e' first and kit ✓ topographic role and company/GPS ✓ Rachight or teadiame Waterproof matches, pocket knile, whatle



Automation Printers Interception

520

670 586-1332 · Call the information Office Mon-Sat 8 are to 4 30 per-970 586-1206

Road Conditions

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Visitor Centers

NAME SIDE ISSUE TAXABLE PARTS



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UTAH

### States in case of the Owner, which

RENOWNED FLY-FISHING. ICONIC SETTINGS.

Discover Blue Ribbon angling on Utah's surface and stren

### Special Report: Utah's 'Mighty Five' put the squeeze on Moab, Springdale

ny Amy Joi O'Donoghun 🎔 Comprish Published: Oct. 6, 2016 10:45 a.m. Vedated: Oct. 7, 2018 8:58 a.m.

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Comments

### **Regulation and Enforcement**

- 1. Operating hours
- 2. Entry fees
- 3. Commercial permits
- 4. Access restrictions
- 5. Restricting activities, equipment, or modes of travel
- 6. Restricting length of stay or group size
- 7. Requiring reservations or permits



### NATIONAL PARK SERVICE Commercial Tour Entrance Fees – Through 2016

A commercial tour consists of one or more persons traveling on an itinerary that has been packaged, priced or sold for leisure/recreational purposes by an organization that realizes financial gain through the provision of the service.

Tier	National Park Unit	Sedan* (1-6 seats)	Van (7-15 seats)	Mini-Bus (16-25 seats)	Motor Coach (26+ seats)
I	Grand Canyon NP	\$8/person	S8/person	\$8/person	\$300
	Grand Teton NP Yellowstone NP Yosemite NP	\$25 + (*)	<u>\$125</u>	\$200	\$300
п	Big Bend NP Crater Lake NP Death Valley NP Everglades NP Glacier NP Hawaii Volcanoes NP Kings Canyon NP Mesa Verde NP Mt. Rainier NP Olympic NP Rocky Mtn. NP Sequoia NP Shenandoah NP	S25 + (*)	\$75	\$100	\$200
ш	Acadia NP Badlands NP Bandelier NM Bryce Canyon NP Cape Cod NS Dinosaur NM Harpers Ferry NHS Joshua Tree NP Lassen Volcano NP Petrified Forest NP Theod, Roosevelt NP	\$25 + (*)	\$50	\$60 	\$150
	Zion NP **	\$35 + 12/person	S70	\$80	\$190
IV	All other vehicle-based fee parks	\$25 + (*)	S40	\$60	\$100

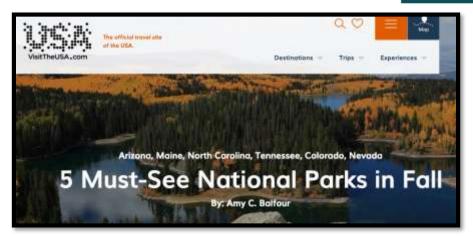
### Great Basin National Park, Nevada

#### Goteway city: Los Vegas, 480 kilometers away

Ponder your place in the universe at Great Basin National Park in eastern Nevada during the annual Astronomy Pestheal. For three days in late September, stars are the stors at this remote park, which perches beneath transparent night skies in the Snate Mountains. Activities include talks, telescope viewings and an astronomythemed latent show storing park rangers.

#### Great Basin National Park, Nevada





Alaska, Colorado, Virginia, Wyoming, South Carolina, California, Utah, Washington, Florida

# 20 Amazing Views You'll See in U.S. National Parks



Brand USA





#### Great Sand Dunes National Park



1. Base strategies on sound science using data collected over time 2. Prioritize by resource conservation first, then visitor experience 3. Incorporate park capacities into tourism marketing and development 4. Fund park management to do the work! 5. Communicate with and engage private sector for buy-in, sustainability, and support

# Thank you!